

## **LIMITED EXTENSION NOTICE PLAN**

Terms used in this Limited Extension Notice Plan and not otherwise defined have the meaning set out in the Settlement Agreement.

First Nations and Reserves determined to be Impacted First Nations under the protocol set out in Schedule “B” of November 24, 2022 (an “**Added Impacted First Nation**”) and their residents shall have six (6) weeks calculated from the earlier of: (i) the date the Administrator determined the First Nation was an Added Impacted First Nation or (ii) the Claims Deadline (the “Limited Extension Deadline”), to submit a Band Council Resolution, Band Council Confirmation, and/or Claims Forms, as the case may be.

“Recently Added Impacted First Nations” includes both First Nations added to the list of Impacted First Nations and impacted reserves added to a First Nation’s existing entry on the list of Impacted First Nations on or after January 26, 2024.

For greater clarity, all communications and outreach from either the Administrator, Parties, or Class Counsel, will affirm that the limited extension is only available for the Recently Added Impacted First Nations and not for all other Class Members.

### **Targeted Direct Outreach**

The Administrator shall distribute a letter to the Chief and Council of the Recently Added Impacted First Nations, via regular mail and email, confirming the decision of the Administrator, eligible time periods, classification of water advisory, remote/non-remote status, details of the Limited Extension Notice Plan, providing information about the Settlement, as well as the Limited Extension Deadline for claim submissions, Band Council Confirmation Lists, and Band Council Acceptance Resolutions. The Administrator shall also inform the government of the Recently Added Impacted First Nations that Class Counsel is available in accordance with the terms of the Settlement Agreement.

The Administrator shall distribute flyers to residents of Recently Added Impacted First Nations, providing information about the Settlement, the Limited Extension Deadline for submitting a claim and providing information on supports available.

Print notices, claim forms, and postage-paid return mail to be mailed by regular posted mail to each of the following:

- The Band Office or similar office of the Recently Added Impacted First Nations, requesting that the notices be posted in prominent locations, with copies of notice materials to distribute to community residents; and
- Any person who requests a copy of the Limited Extension Notice Plan.

The Administrator will make reasonable efforts for radio advertisements providing content substantially similar to this Limited Extension Notice Plan, to be run on local and/or in-community radio stations. Advertisements to run in a concentrated campaign period with high rotation to improve awareness and listener recall. The radio advertisements are subject to radio spot availability.

### **Social Media Advertising**

The Administrator shall perform targeted online advertisements, to run on popular social media platforms, including Facebook, and Google Ads. These impressions will be geo-targeted to Recently Added Impacted First Nations. Outreach will be made to local/private Facebook groups for added visibility.

### **In-Community Advertising (Out of Home)**

The Administrator shall make reasonable efforts to distribute in-community advertising, including posters and flyers for community recreation centres, arenas, pharmacies, gas stations, schools, and/or other public spaces.

### **Other Communications Activities**

As requested by the government of the Impacted First Nations, the Administrator and/or Class Counsel may provide opportunities to communicate directly with Chief and Council. The Administrator will work with the Parties to respond to requests .

### **Continued Support from Administrator and Class Counsel**

The Administrator and Class Counsel shall provide the Limited Extension Notice on their respective websites.

The Administrator and Class Counsel shall continue to monitor their email inbox and maintain telephone line operating hours, as previously, until the latest Impacted First Nation's claim deadline.